Robert Luke Joseph

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SUMMARY

I am an experienced designer and engineer currently studying product design and mechanical engineering at Stanford University. I specialize in developing innovative, elegant, and fun solutions. My expertise spans across UI/UX design, furniture design, graphic design, engineering, and much more.

EDUCATION

Stanford University   **Palo Alto, CA**
M.S in Mechanical Engineering   Expected 06/2025
B.S in Product Design

PROFESSIONAL EXPERIENCE

Amazon   **Boston, MA**
UX Design Intern   06/2024 - 09/2024
- Develop UX flows and wireframes for various features using Figma, ensuring user-centric designs.
- Conduct extensive user interviews and research to gain deep insights into user needs and behaviors.
- Collaborate with key stakeholders across product, engineering, and design. Designs presented to SVPs.

Stanford Business School   **Palo Alto, CA**
Graphic Design Assistant   01/2021 - 06/2022
- Led numerous design projects from concept to production, creating print and digital media, including layouts, graphics, infographics, and social media content, using Adobe Creative Suite.
- Conducted competitive analyses and research, presenting insights to various stakeholders in order to inform design and marketing decisions.

Stanford d.school   **Palo Alto, CA**
Design Peer Advisor   09/2023 - 06/2024
- Collaborated with faculty to provide advising and spearhead initiatives for over 150 undergraduates enrolled in the Stanford d.school undergraduate design program.
- Analyzed the diverse needs and challenges of students in order to recommend program improvements.
- Planned and hosted various community-building events at the Stanford d.school.

Self-Employed
Freelance Designer   2020 - Present
- From concept to creation, I bring visions to life across various mediums: product, graphic, layout, etc.
- Recently consulted on graphic and interior design in Leipzig, Germany, with Garage Ost. Other projects include graphic design for Stanford Association of Medical Ethics and layouts for Design for Bangladesh. View my work at rljoseph.com.

SKILLS

Technical: CNC Machining, Woodworking, Welding, CAD/CAM, Coding (Python, C++, Javascript, HTML/CSS), 3D Printing, Laser Cutting, Prototyping, Wireframing, Graphic Design
Software: Figma, Autodesk Fusion, Adobe Creative Suite, Canva, SketchUp, Affinity Designer, Microsoft Office
Soft: Communication, Collaboration, Presenting, Problem Solving, Leadership, Organization, Multitasking
Languages: English (Fluent), Spanish (Advanced), Mandarin Chinese (Beginner)